

# ISRAA SAMI Graphic Designer

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Check Out My Portfolio

# Trainings and courses:

- 2020 Graphic Design Course
- 2020 After Effect Course
- 2014 3Ds Max Course
- 2011 AutoCAD Course

# ₩ Hobbies:

- Photography
- Handcraft
- Video Games

# Languages:

- Arabic Native
- English C1
- Turkish B2

### △ Me as Graphic Designer:

I'm a highly creative graphic designer with a passion for design, art and a diverse skill set. My expertise spans logo design, branding, and the creation of compelling social media ads. I thrive on generating fresh advertising ideas and have a knack for strategic planning, which allows me to develop effective marketing strategies for big brands and ambitious projects. My commitment to bringing innovative design solutions to the table and my ability to craft cohesive visual identities make me a valuable asset in the ever-evolving world of graphic design and advertising.

#### A Me as an Architect:

As an architect, my background has provided me with a unique perspective in the field of graphic design. My architectural training has given me a deep understanding of design principles, shapes, colors, and spatial relationships. This knowledge enables me to approach graphic design with a solid foundation in composition and aesthetics. It allows me to create visually appealing and functional designs that resonate with clients and audiences. Additionally, my architectural background has instilled in me a strong attention to detail and a commitment to precision, which are crucial in the world of graphic design. This cross-disciplinary expertise enriches my work and allows me to bring a fresh and innovative approach to design projects.

#### A Me as a Person:

I am a committed and hardworking individual. My excellent communication skills enable me to convey ideas effectively and collaborate seamlessly with teams. Analytical thinking and problem-solving are my strengths, allowing me to approach challenges with a systematic and creative mindset. I excel in time management, ensuring efficient use of resources and meeting deadlines. Being a fast learner, I adapt swiftly to new tasks and situations, making me a versatile asset. My creative flair is evident in my ability to generate fresh ideas, and my deep passion for art drives my enthusiasm for every endeavor. These qualities collectively shape my multifaceted and productive personality.

## Work Experience:

#### 2020 - now Freelancer Graphic designer.

Logo and corporate identity, Brand Strategy, social media design, web design and video making.

#### Worked projects:

- Chisciotte Perfume and cosmetics brand: Logo, Identity, Products Design, Website, Social Media Design, Videos and Printed materials.
- Be Elegant Cosmetics Brand: Logo, Identity, Products Design, Website, Social Media Design, Videos and Printed materials.
- Profeix Trading System: Logo, Website, Social Media Design, Videos and Printed Materials.
- Istademy Center: Logo, Identity, Website, Social Media Design, Videos and Printed materials.
- Dandy Door Kitchens: Logo, Identity, Catalog Design, Website, Social Media Design and Videos.

#### 2019 - 2020 Golden Advanced Company - Istanbul / Türkiye.

Architectural Designer: Planning, Quantities and Specifications for Double Tree by Hilton Hotel. Graphic Designer: Company Logo Reimaging, Company Profiles, Website Design.

2017 – 2018 Worked in many companies for travel and tourism - Istanbul / Türkiye. Graphic Design, Advertisement and social media managing.

#### 2016 Freelancer Architectural Designer.

Architectural Design and Planning.

#### 2015 TW Company for building and construction - Baghdad / Iraq.

Architectural Design, Quantities and Specifications, Planning and Structural design.

#### **Education:**

- 2015 BSc in Architectural Engineering University of Technology Baghdad / Iraq.
- 2008 High School Altawfeeq Schools Al Hudaydah / Yemen.

# Graphic Design Skills:

Logo and Branding Design: Proficient in creating memorable and impactful logos and brands.

Illustration and vector Graphics: Creating scalable vector and digital illustrations.

Color Theory: Applying color psychology and harmonies effectively.

Typography: Strong understanding of fonts, typefaces, and text layout.

Digital Design: Web graphics and social media content.

Website Design: WordPress, UI/UX Principles.

Print Design: Brochures, posters, flyers, business cards and other print materials.

Animation: Basic animation skills.

Video and Photo Editing: Retouching, color correction and Basic video editing skills

# Software Skills: